

# Animamundi

Decorative top-coat finishing for interiors, with “washed out” effect and soft metallic patterns

## GENERAL FEATURES

**Animamundi** re-interprets innovatively the idea of “washed-out concrete”, presenting a product with both a soft pearl-opaque look and a strong textured-feel effect.

## USES

Decoration of luxury inter, in line with the most modern and ground-breaking trends of “concreteness” in architecture. **Animamundi** can fulfil the widest demands for interior finishes, ensuring both textured-like feels and prestigious effects with its soft metallic shades.

## IDENTIFICATION FEATURES

Binding agent: disperse copolymer of acrylic and styrene.

Density:

**Animamundi Base Silver:** 1,38 +/- 0,05 g/ml

**Animamundi Base Gold:** 1,29 +/- 0,05 g/ml

## PERFORMANCES

**Animamundi** allows the creation of “tangible” surfaces, with a textured-feel effect and a prestigious glazed pearl look.

## DILUTION

**Animamundi:** ready to use.

## WARNING

Properly mix the product before the application.

Do not apply on fresh surfaces, wait for the adequate maturation time, generally of 4 weeks.

## SUBSTRATE PREPARATION AND APPLICATION

(Referred to environmental conditions T=25°C, UR=60%)

The substrate must be perfectly dry, dust-free, with no humidity and salt stains.

Resurface or consolidate the surface with specific products if necessary.

In case of mould, treat the surface with suitable specific products.

Brush or remove any efflorescence and old peeling paint.

Higher layers of old lime-based paint and tempera paint must be removed.

Brush out dust, smog or other deposits before the application.

In case of non-homogeneous or chalky surfaces, apply one layer of **Decofix** (micronized wall sealer) diluted, with a brush.

Over dry and compact substrates, apply one layer of **Novaprimer** (water-based acrylic pigmented primer), diluted, with a brush or with a roller.

Over dry substrate, apply one layer of **Animamundi** with a stainless steel trowel, spreading the paint evenly and paying attention not to create amounts of product. Work into the surface still wet to remove any exceeding amount of product.

Once the surface is completely dry, apply a second layer of **Animamundi**, not diluted, with a stainless steel trowel.

Work into the surface still wet using a stainless steel trowel until reaching the desired effect.

Drying time: 24 hours approx. depending on the kind of substrate, absorption rate and environmental conditions.

In case of application on highly stressed surfaces, it is advisable to apply of one or more layers of **Clear Coat** (transparent protective coat for interiors). Apply **Clear Coat** over dry surface,

diluting the first layer with 20% of water, and the second layer with 5% of water.

The best aesthetic effect is achieved by applying **Clear Coat** with a thin roller, proceeding from the top to the bottom of the surface. Surfaces treated with **Clear Coat** might show a slight change of colour, depending on the quantities of product applied.

## Metal Core effect

After the second layer of **Animamundi**, work into the surface still wet using a clean stainless steel trowel, with movements from the top to the bottom and from the right to the left.

Wait for few minutes and repeat this operation, smoothing down any amount of products.

## RECOMMENDATIONS

During the entire application process, the product must be protected from cold and high heat changes.

Do not apply with air, substrate and product temperature lower than +5°C and higher than +35°C, nor under direct sun light, nor on superheated surfaces (even if already in shadow). Environmental humidity must be <75%; substrate humidity must be <10%.

It is advisable to complete each work with materials from the same batch of production. When using multiple batches, it is recommended to remix the various products together to avoid slight differences in shading.

For the correct use, dilution and application of the products here mentioned, consult their respective technical data sheets.

During the preparation of the substrate and application of the products, it is recommended the correct use of tools and individual protective devices (dpi).

## TOOLS CLEANING

With water, immediately after use.

## YIELD

**Animamundi:** 5-8 m<sup>2</sup>/l, in two layers, depending on the kind of substrate and its absorption rate. It is advisable to determine the real yield with a preliminary test on the specific substrate.

## COLOURS

**Base Silver, Base Gold** and **Animamundi** colour collection.

## PACKAGES

1l., 2,5l., 5l. packages.

## SHELF LIFE

The packaged product is guaranteed for 24 months, if stored in the original sealed packages and at the adequate temperatures.

## SECURITY PROCEDURES

EU Directive 2004/42/CE:

**Animamundi** (decorative effect coatings)

EU limit value for **Animamundi** (cat A/I): 200 g/l (2010)

**Animamundi** contains maximum 200 g/l of VOC.

The product does not require labeling in accordance with the regulations in force. Use the product according to current standards of hygiene and safety. Do not empty into drains, water courses or onto the ground; after use do not litter containers, allow the residue to dry and treat them as special waste.

Keep out from children presence. If swallowed, seek medical advice immediately and show this container or label.  
For more information see the safety data sheet.

*N.B.- NOVACOLOR guarantees that the information herein is provided to the best of its technical and scientific knowledge and based on its experience; nonetheless, the company may not be held liable for the results obtained using these products, as application conditions are beyond its control. It is recommended to always make sure that the product is suited to each specific instance. The present sheet voids and replaces any previously existing sheets.*